



BALYA

Consultancy



Consulting is more than giving advice...

How can we help you...

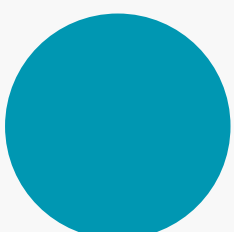
BALYA

BALYA, provides the supply of floor and wall products, calcite, marble, travertine and minerals, and it is active especially in areas such as construction chemicals, paint and road marking paint production, formula editing and expanding the production range.



In addition, we provide consultancy and supply services on topics such as; machinery and equipment procurement for the mentioned products and groups; laboratory establishment in producing paint, environmental and water analysis.

BALYA is a solution partner in the scope of strategic planning, efficiency improvement and reducing expenses over product ranges.





BALYA, but WHY?

We are your solution partner in
every difficulty.

Because we have adopted the
motto "How can we help you?" ...



BALYA, but WHY?

We stand at your side...

We empower you for new opportunities by increasing innovations, talents, collaborations and quality.

We reorganize your process with solutions, analyzes and designs to reach the standards you desire.

We all need transformation for sustainable, resilient and economic dynamics.

Changing traditions with contemporary and up-to-date applications can save money...

Our aim is;

Creating sustainable solutions for you by changing fixed ideas, creating an innovative environment and solving problems in your daily routine...

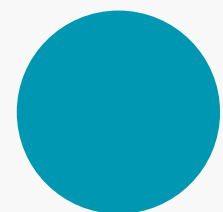
Imagine. Let's evaluate the alternatives together. And let's make it happen....

Competition is growing.

Technology is advancing.

Sustainability is becoming the most important concept.

Bringing efficiency and reducing expenses in business operations has never been more important.

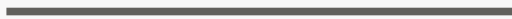
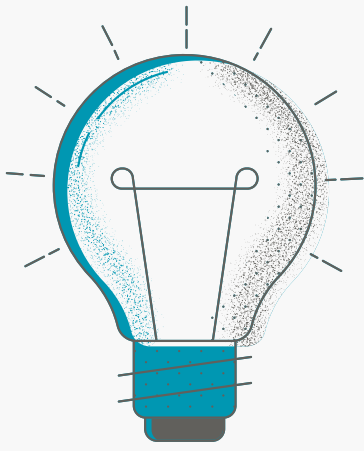


Our Proficiencies

1. Product Development & Process Management

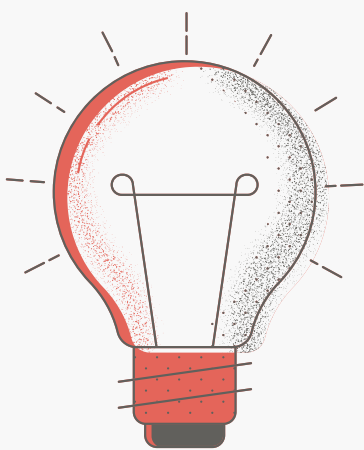
Product Development, Product Creation, Laboratory Establishment and Process Management

Environmentally friendly, recyclable, economical process and product management, product formulation development and correction, creating colour management systems and applying quality control processes



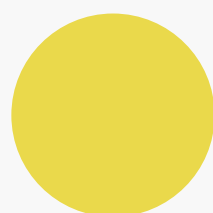
2. Supply Chain & Operations

Creating more dynamic operations with smart, customer-oriented supply chains and optimizing innovation cycles, improving the export potential of your products, finding price performance products of imported inputs



3. Strategy Consulting

Creating new generation business operations and product ranges by offering economical, smart, innovation-oriented and new technology solutions, strategic and corporate planning processes, certification processes, national and international funding processes





BALYALab

1

Product Development & Composing
Formula Correction
Laboratory Establishment

BALYA Consultancy

2

Process and Strategy Management
Needs Analysis Extraction
Certification & Funding Supports

+

Product Supply
Equipment and Machinery Supply

BALYACampus

3


Providing Production & Product
Management Trainings
Personnel & Team Trainings
Creating a Sustainable Process

Our Departments



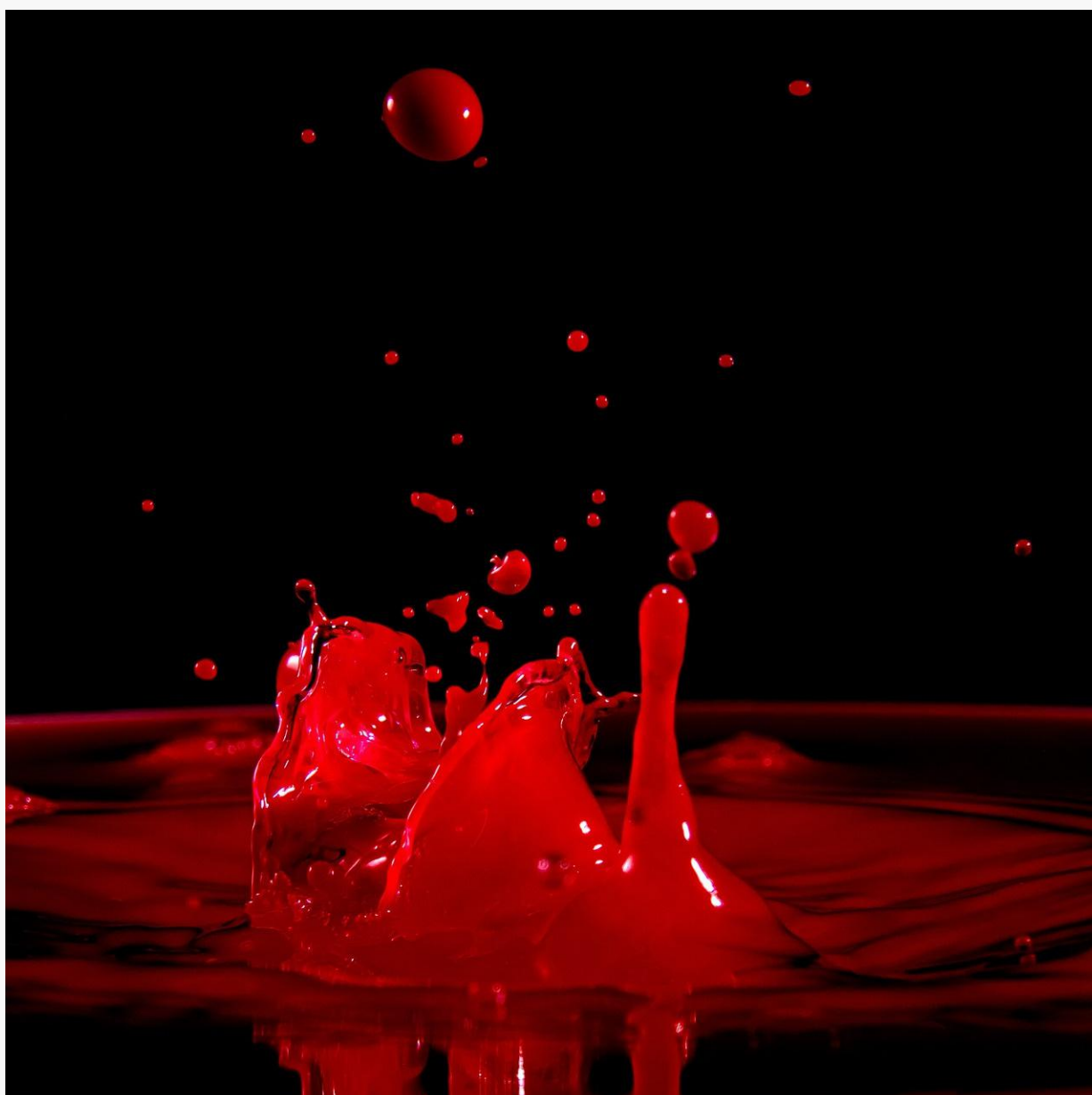
Our Services

 **Paint**

 **Horizontal Marking & Flooring Systems**

 **Marble & Minerals**

 **Consulting**



Paint

Our Services...

1. Product Supply
2. R&D Process
3. Production Development Process
4. Quality Control Process
5. Team Building Support – Strategic and Corporate Planning
6. Machine - Equipment Support
7. Laboratory Setup

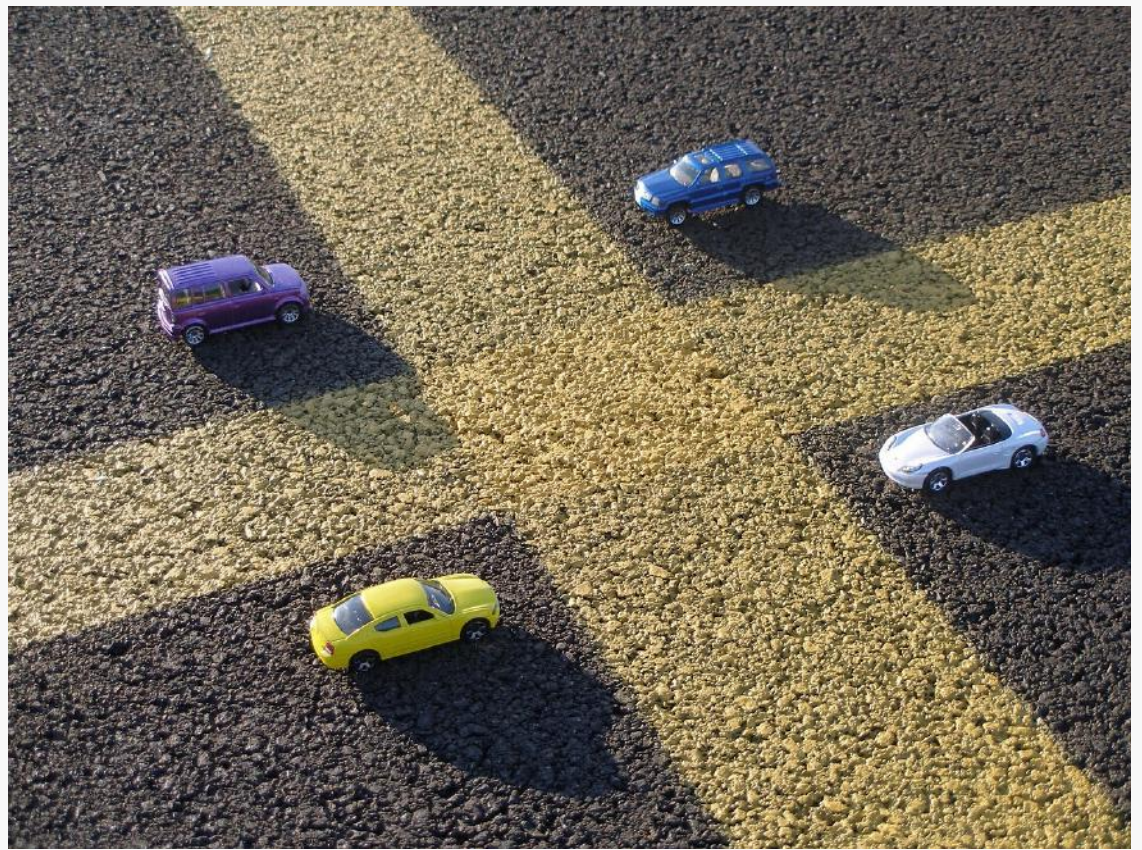


Products...

- Interior
- Exterior
- Construction chemicals
 - Tile adhesives, joint fillers
 - Insulation primers, varnishes, stone varnishes, natural stone varnishes
 - Waterproofing products
- Furniture Paints
- Road Marking Paints (and machines)
- Floor Chemicals
- Ship Paints



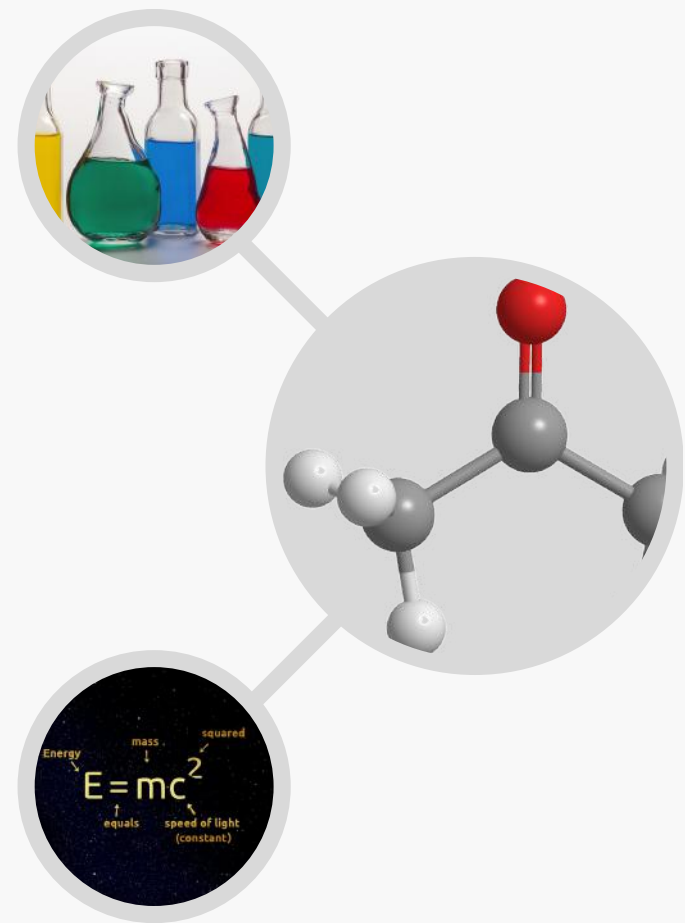
Horizontal Marking Paint & Flooring Systems



Road Marking Paint

Our Services...

1. Product Supply
2. R&D Process
3. Production Development Process
4. Quality Control Process
5. Team Building Support – Strategic and Corporate Planning
6. Machine - Equipment Support
7. Laboratory Setup



Marble & Minerals

Our Services...

1. Product Supply
2. R&D Process
3. Production Development Process
4. Quality Control Process
5. Team Building Support – Strategic and Corporate Planning
6. Machine – Equipment Support



Products...

- Marble
- travertine
- Micronized & Granulated Calcite
 - Paint and Coating
 - Construction Chemicals
 - Insulation & Asphalt

Other Groups



LANDSCAPING

- Micronized Products
- Dressings
- Mineral Based Soil Conditioners

COSMETICS

Types of wax

- Liposoluble Wax
- Cartridge wax
- Mold glaze wax
- Canned wax



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Contact us

How can we help you?...